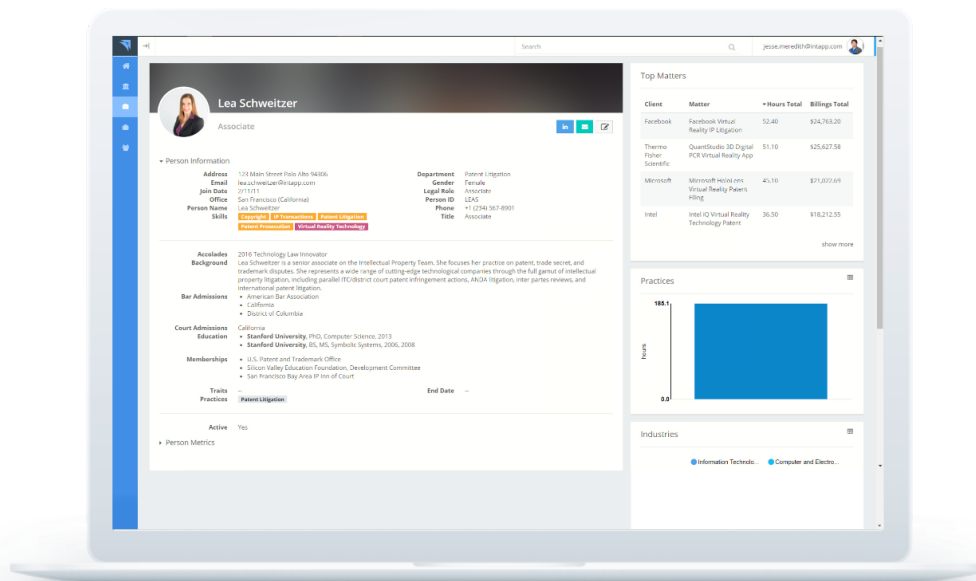# Intapp Experience

Intapp Experience uses intelligent search and AI to discover all your firm's collective expertise, so you can get the answers you need to help your firm differentiate itself, outcompete peers, and win more business.

It offers a reliable, one-stop source of searchable information on lawyers, matters, and clients, so you can quickly find and organize information for RFPs, pitches, and proposals, and better articulate your firm's unique value to clients and prospects.

Intapp Experience integrates data from your firm's directory, finance, intake, and other systems with information captured throughout the client lifecycle — including business acceptance, time

entry, and matter close — to provide a robust, comprehensive view of firm expertise.

Plus, AI-assisted data capture minimizes manual entry, while an intuitive user interface helps accelerate the pitch process and improve practice collaboration and referrals. And advanced analytics capabilities provide unparalleled insights into client relationships and financial performance.

Benefits

Find needles in a haystack

Intapp Experience helps you simplify proposals and staffing by finding the right expertise and person for every matter. Powerful and flexible search capabilities surface lawyers with proven track records, specific skillsets, and subject expertise within certain industries or practice areas. You'll be able to access a single source of information on the firm's collective expertise to easily create pitches, proposals, biography lists, deal sheets, directory submissions, and other materials based on firm-branded templates.

Get the complete picture

Intapp Experience automatically compiles rich profiles to help you track the relevant expertise and knowledge associated with each lawyer, matter, and client. Sophisticated filters help you uncover even the most obscure experience within the firm. The software includes powerful, built-in financial performance analytics to create detailed breakdowns on the type of work performed and timekeepers involved.

Automate complex processes

Intapp Experience automatically captures experience information at the most opportune times in the matter lifecycle: business acceptance, time entry, and matter close. AI-assisted technology reduces the need for manual entry and updates, while working in the background to add new information and ensure existing data is up-to-date. The software also helps firms quickly bring laterals into the fold using automated data uploads.

Features

- **A unified searchable database** to discover and showcase critical information — for standout pitches, proposals, and conversations — and win more business

- **AI integrations and data augmentation** to speed results and harmonize data quality

- **Automated pitch and proposal generation** to streamline the business-development process

- **Advanced analytics** to gain better insights into the health of client relationships

- **A user-friendly interface** to accelerate time to value, encourage practice collaboration, and increase referrals

- **A single platform** to provide seamless connections with Intapp ethical walls features, security protocols, and conflicts capabilities