

Intapp CIO Technical Briefing

## **Intapp Cloud Strategy**

PRESENTED BY

**Jose Lazares** 

Senior Vice President, Product Management and Innovation PRESENTED BY

**Duane Rusten** 

Senior Vice President, Client Services

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## Agenda

- Cloud Momentum in Legal
- Intapp Cloud Strategy
- Cloud Migration Expert Discussion:
  - Moving OnePlace Risk & Compliance and Intapp Time to the Cloud
  - Preparing for Cloud Migrations
- Partner Panel: Approach to Cloud Migrations
- Live Q&A





## The Legal Industry's Shift to the Cloud is Happening

- 78% store firm and client data in cloud
- 83% feel comfortable with security
- 56% report being cloud first or mostly cloud
- 34% believe "mission critical" apps will move to the cloud in next 2 years

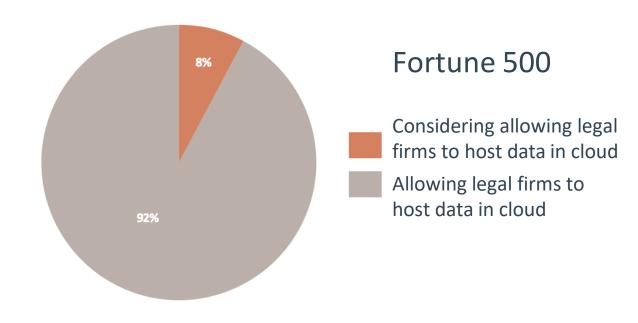


Source: ILTA Tech Survey, 2020



## What Lead to the Change?

- Corporate clients' shifting attitudes towards cloud
- Success in shifting productivity and DMS applications to the cloud
- Recent success in leveraging cloud for collaboration
- Shift towards agility and continuous innovation
- Value in moving IT operations to a vendor



Source: CLOC (Corporate Legal Operations Consortium) Cloud Survey, January 2020

# Yet Challenges Remain, as CIOs Strive to Make Progress Toward the Cloud

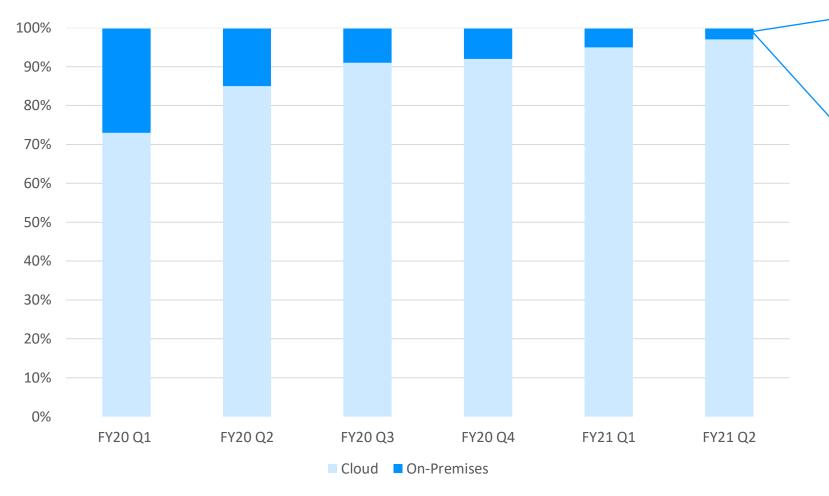
- Client contractual obligations include "no cloud" or "full control" clauses
- Data access and control concerns around sensitive client data, "silent subpoena"
- Loss of control of release cycle, security and service levels
- High one-time costs associated with migration of custom solutions





## Intapp Cloud Momentum in the Previous Year

#### Cloud Products were 97% of New-Product Purchases in Q4 2020



#### Cloud in 2020

- 89% of OnePlace
   Risk & Compliance
   purchases
- 86% of Intapp Time purchases
- 100% of Intapp CRM purchases



## What You're Telling Us You Need to Succeed

Takeaways from Client Responses to the Sterling Client Satisfaction Survey

- 1. A Well-Defined but Flexible Program: A thoughtful migration plan that you can feel confident about but that also caters to your unique needs and timeframes
- 2. An End-to-End Partner: An expert team that works with you to ensure the success of your cloud adoption project
- Continued On-Premises Support: Assurance that Intapp will support your on-premises instances until migration is complete
- 4. A Focus on Delivering Expected Value in the Cloud: A cloud roadmap and execution that focuses on the promise of delivering the connected firm value proposition while ensuring maximum security of client data

## **Intapp Cloud Strategy: Key Elements**



#### **Innovation Based on Cloud**



Shift new product development and initial deployment to the cloud

#### **Continued On-Premises Support**



Ensure our clients' business continuity by supporting their existing on-premises investments

#### **Client-Defined Migration Timeline**



Enable the shift to cloud at a pace that works for our clients, optimized to meet their goals

#### **Holistic Migration Support**

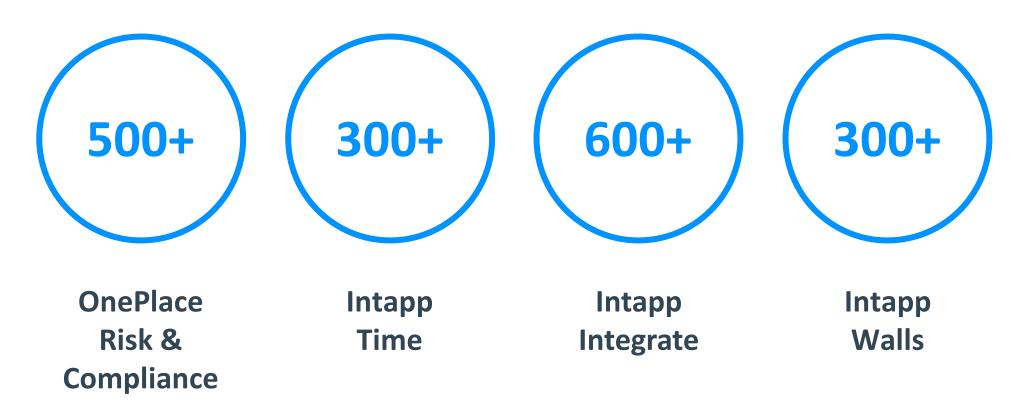


Provide a comprehensive set of cloud migration tools and services that span the migration lifecycle



## Still, There's a Lot of Work Ahead

#### **Cloud Migration Deployment Scope**



# Different Applications Demand a Different Approach to Cloud Adoption



- Bedrock of our business
- Path to cloud varies across
   Intake, Conflicts and Terms
- Getting to a hybrid state as a first step
- Already supports both on-premises and cloud apps
- On the roadmap: Intapp Walls as an Intapp Platform service

OnePlace Risk & Compliance

Intapp Time

- Multiple legacy time applicationsLow impact, faster migrations
- Dependency with FMS migrations

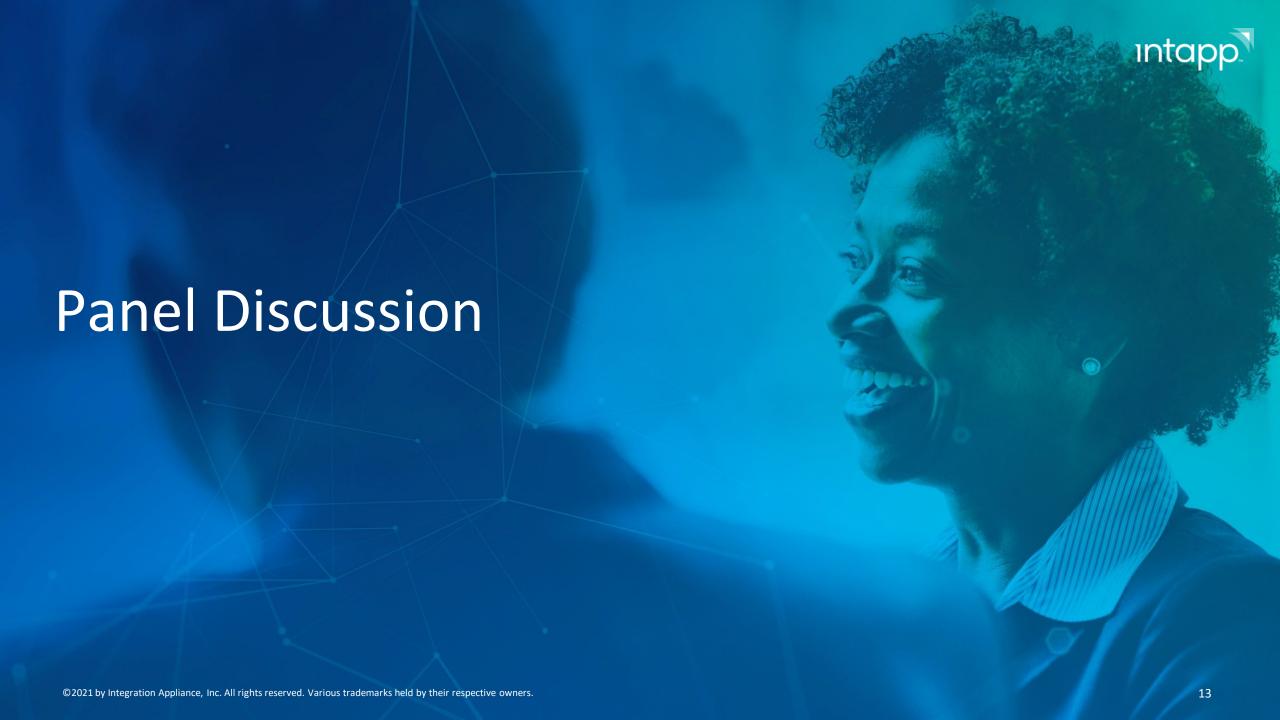
Intapp Walls Intapp Integrate

- Intapp Integrate to co-exist with Intapp Integration Service
- Only migrate existing integrations opportunistically

## What We'll Address Today

- What the Intapp "Cloud First" strategy really means
- Our plan to support Intapp on-premises apps
- The migration services and programs we offer today
- Your options to get started







## Today's Panelists





**Chris**Kraft

General Manager,
OnePlace Operations
& Finance

Nigel Riley

General Manager,
OnePlace Risk
& Compliance

Madaser Yousaf

Director,
Intapp Strategic
Consulting

# Getting Your On-Premises Intapp Intake Ready for the Cloud

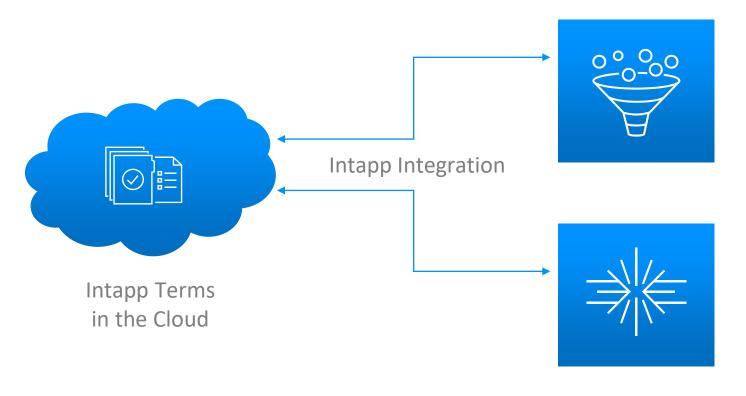
#### **Upgrade to the Latest Version**

- Modernize Your API Infrastructure
- Adopt Virtual Tables
- Retire Query Integrations
- Upgrade Every 12 months until Migration to Cloud
- Modernize Integrations with Intapp Integration Service





## Intapp Terms Cloud in a Hybrid Environment



Intapp Intake and Intapp Conflicts (On Premises)

- Upgrade Intapp Intake and Intapp Conflicts to the cloud on your own timeline
- Access the latest features of Intapp Terms
- Experience all the benefits of the Intapp Secure Cloud through Intapp Terms cloud

# Supporting your Intapp Time Migrations to Cloud





## Intapp Time specific cloud readiness assessment

Estimate level of effort for the cloud migration based upon version, data volumetrics, customization and other factors. Get a custom migration roadmap delivered by our client success team.



## Alignment with your FMS strategy

Whether you have just completed an FMS migration or in the process of planning for one, Intapp can support with when, where and how your Time migrations can fit in and show immediate value to the firm.



#### **Entitlements with cloud**

Finding the right OnePlace Operations and Finance package for your firm that fits your needs, unlocks new entitlements and value and provides you with a phased approach to your future needs.



## Boosting the value of Time cloud with every release

Constant innovation including AI-based functionality, interoperability, infrastructure and security enhancements to ensure that there is a compelling business case for the move to cloud.



## Key Considerations for Cloud Migration

#### **Business**



- Gain buy-in from senior leadership and clients
- Develop a cloud strategy in alignment with broader business vision and goals
- Clearly articulate cloud design principles, rationale, and business benefits
- Understand and counter any internal and client objections
- Develop and communicate a robust business case
- Set up appropriate governance forums

#### **Technology**



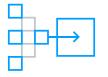
- Conduct a cloud technology assessment to identify application opportunities
- Develop a technology/cloud adoption roadmap
- Create a clear and robust integration strategy
- Apply an incremental adoption approach
- Define and agree to appropriate
   SLAs to manage all applications

#### **People and Operations**



- Assess future IT function needs to support cloud adoption
- Increased focus on collaboration with the business via IT business partners
- Ensure greater focus on the impacts of cloud migration on user experience
- Cultivate cloud skills internally
- Ensure people are adequately supported in managing cloud service provider (CSP) relationships and associated SLAs

#### **Data and Security**



- Conduct data assessments to identify what data may reside in the cloud
- Ensure appropriate access to data is provisioned
- Embed data management and governance as a firmwide activity
- Verify security and policy-based compliance
- Maintain cloud security parity across all distributed environments (e.g., multicloud, on premises, hybrid)



### How our Strategic Consulting team can help

Strategic Consulting delivers digital and operational transformation providing sector specialist expertise to firms. Key support areas include:

- Cloud readiness assessment and roadmap design
- IT strategy review and roadmap design
- Data management and governance framework
- Case for change development and stakeholder alignment
- Change management and adoption support

#### **Key contacts:**



Sanjeev Gandhi

VP & Head of Strategic Consulting

Email: sanjeev.gandhi@intapp



Madaser Yousaf

Director, Tech Strategy & Architecture

Email: Madaser.Yousaf@intapp.com

We have a global Strategic

that includes Big 4 Consulting

Consulting advisory team

trained professionals who

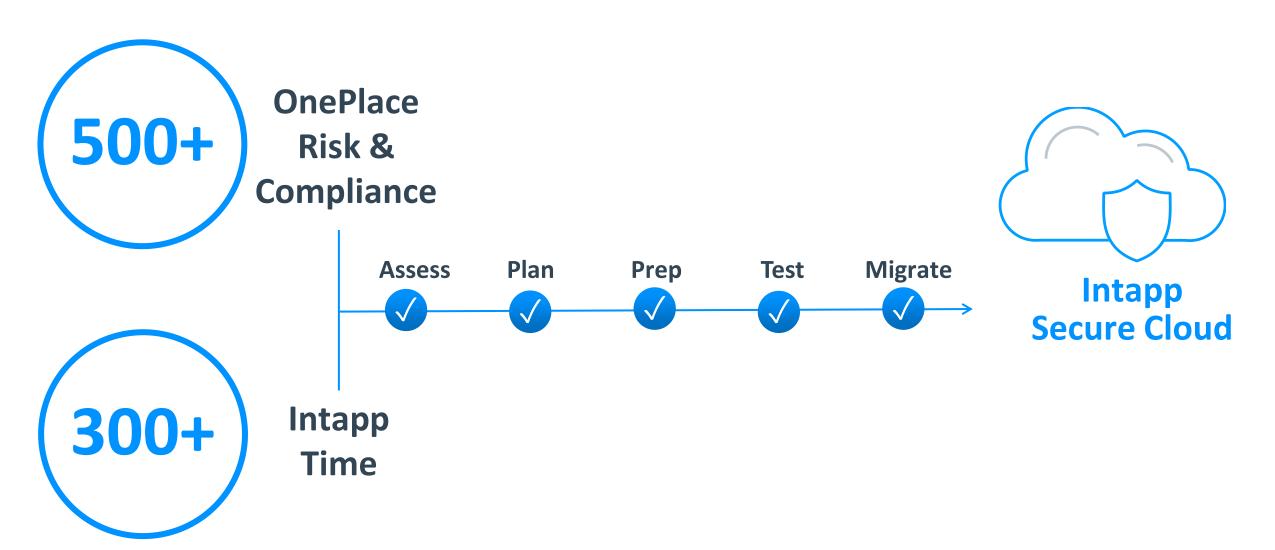
management and C-suite of

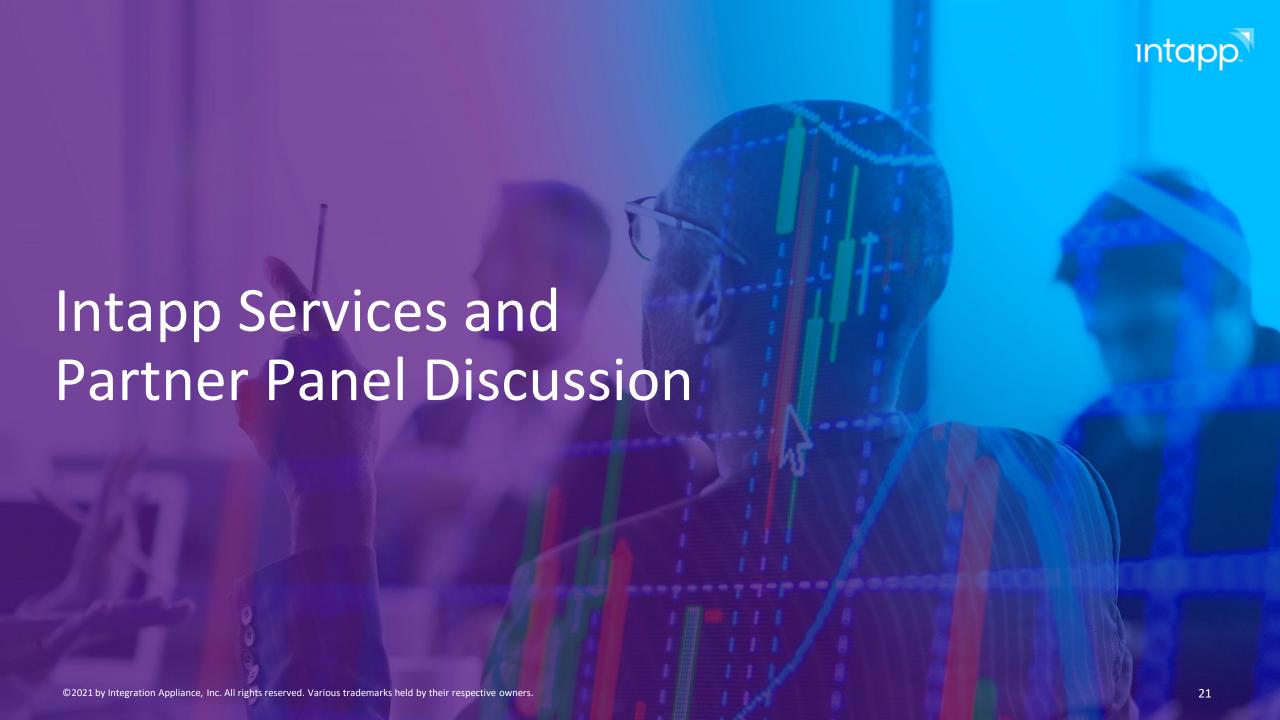
work with executive

leading firms



## Map Your Journey to the Intapp Secure Cloud







### **Panelists**







**Mark** Burgard

Senior Director, Architecture - Client Services, Intapp

**Lindsay**Barthram

Director, Client Development and Intake Practice,
Wilson Allen

**Curtis**Russell

Chief Operating Officer,
Aurora North

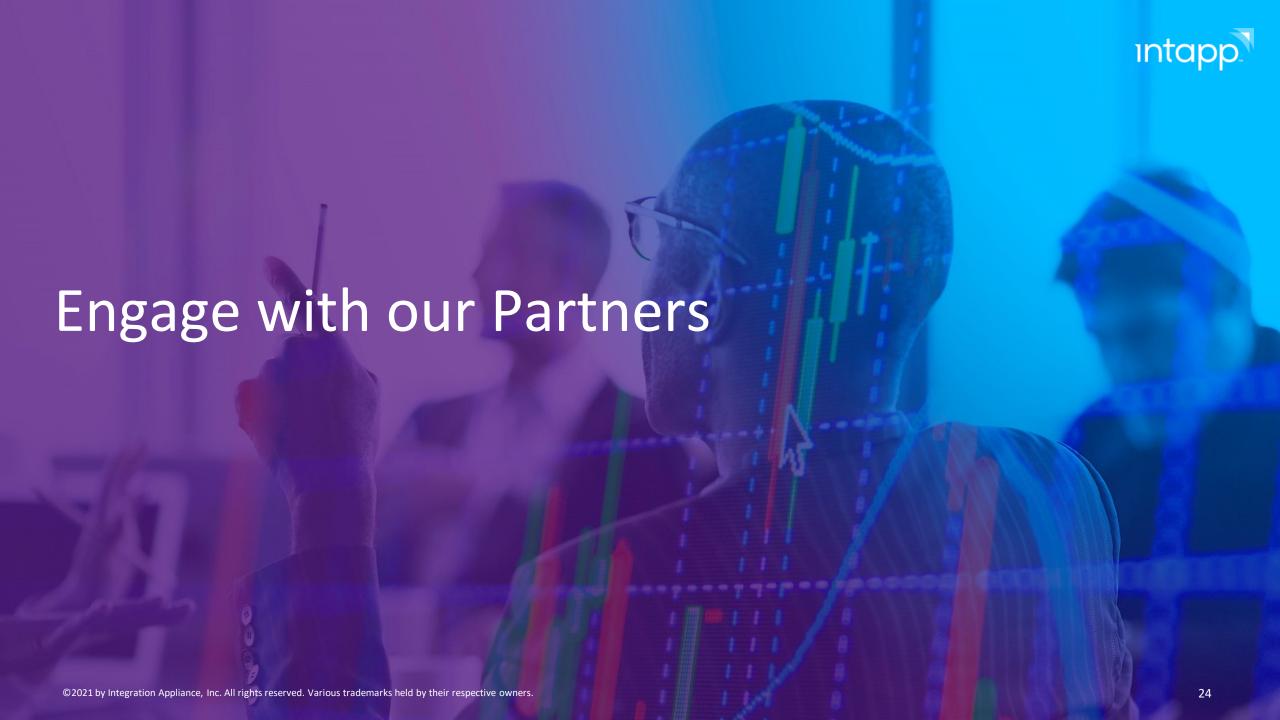
**Eric**Mosca

Director of Operations, InOutsource

## Key Recommendations

- Intapp Certified Implementer
- Cloud Assessment
- Make On-Premises Cloud Ready
- Decouple process improvements from migration
- Migrate to the Intapp Cloud
- Monitor & manage Intapp Product Releases





## WILSON ALLEN

## Intapp Cloud Transition Services

#### Cloud Readiness Assessment

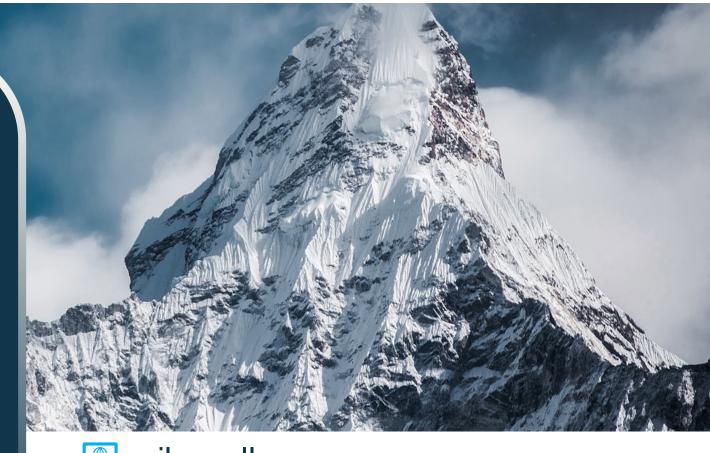
- ✓ Understand and audit
- ✓ Estimation of effort to migrate
- ✓ Insights to current deployment
- ✓ Recommendation and best practice

## OnePlace Risk & Compliance (Intake, Conflicts)

- ✓ Refactoring
- ✓ Data transition
- ✓ Integration modernization
- ✓ Introduction of IIS

#### OnePlace Operations & Finance (Time)

- ✓ On-prem migration/upgrade
- ✓ Rekoop/DTE transition
- ✓ Introduction of IIS





wilsonallen.com



sales@wilsonallen.com

## InOutsource

### Your Best Partner for Intapp Risk Projects

New Business Intake | Conflicts | Terms | Cloud Migrations | Flow for Risk



#### **Unmatched Talent**

- Certified Intapp team
- 14 full-time experts
- 4 integration specialists
- 3 lawyers



## **Unmatched Experience**

Deep Intapp history, understanding and collaborative partnership

Contact: emosca@inoutsource.co



#### **Unmatched Results**

100+ Intapp Projects

100% Success Rate

#### Intapp, Inspired

Enabling the greatest ROI from your Intapp investments

Over the past fifteen years, Aurora North has made an unmatched investment in developing unique Intapp expertise and unrivaled track record of success.

We apply that knowledge, experience and best practices to serve clients across the globe. Our seasoned team focuses only on law firms.

We bring deep familiarity with firm business applications and systems — and the policies, people and processes that must be addressed in order to most effectively execute projects and deliver successful outcomes.

That is why our project management approach emphasizes human factors, training and change management.

We have close relationships with Intapp and are certified to work across their entire product portfolio. As they grow, we continue to invest in growing our skills and experience across their evolving platform and solution set.

#### Cloud Migration and Upgrade Specialists

Now delivering solutions 100% in the cloud, Intapp enables law firms to achieve new levels of productivity and client service.

Whether your firm is looking to implement new Intapp solutions, or migrate existing products to the Secure Intapp Cloud, Aurora North stands ready to assist.

We've worked with many firms to navigate the choices, challenges and opportunities these projects present. We know the issues, particularly around mapping existing processes, integrations and requirements to the Intapp Cloud.

OnePlace Risk & Compliance OnePlace Operations & Finance OnePlace Marketing & BD OnePlace Leaders & Professionals

Intapp Platform Workflow Automation, IIS

## Contact: Curtis.Russell@auroranorthsoftware.com

# A-U-R-O-R-A N O R T H

#### Introducing Aurora Assist ("Intapp Service as a Service")

This new offering fills a critical niche between standard Intapp helpdesk support and formal project engagements that typically focus on tackling more substantial initiatives like product implementations or cloud migrations.

With Aurora Assist, firms get predictable, consistent access to skilled consulting resources — Intapp-certified experts ready to help in multiple ways, including: answering questions, designing solutions, providing advice, training, and co-development help — and even executing common tasks and projects.

It's like having another skilled in-house resource on your Intapp team that you can turn to whenever you need assistance — because you can. The net result is you can move farther, faster — making consistent progress on your Intapp journey, without the overhead associated with scoping one-off consulting engagements on a per-project basis.

#### Enriching the Intapp Ecosystem



Aurora Helpdesk

Enhanced helpdesk + interface with Intapp on remediation/escalation.



Aurora Assist

Consistent, on-demand technical resources for ad hoc and planned tasks.



Aurora Project Engagement

Structured engagement on a specific project, formally scoped and executed.



#### A Small Sampling of How Firms Can Use Aurora Assist:

- System upgrades (non-cloud applications)
- On-demand training and education
- Collaborative development (CID/CWID)
- Conflicts search training
- Building Integration rules and connectors
- Designing and implementing business process workflows
- Developing analytical reports
- · Creating ethical walls
- Adding block billing to Time
- · Modifying Intake/Flow forms
- Integrating Walls/Conflicts/Intake

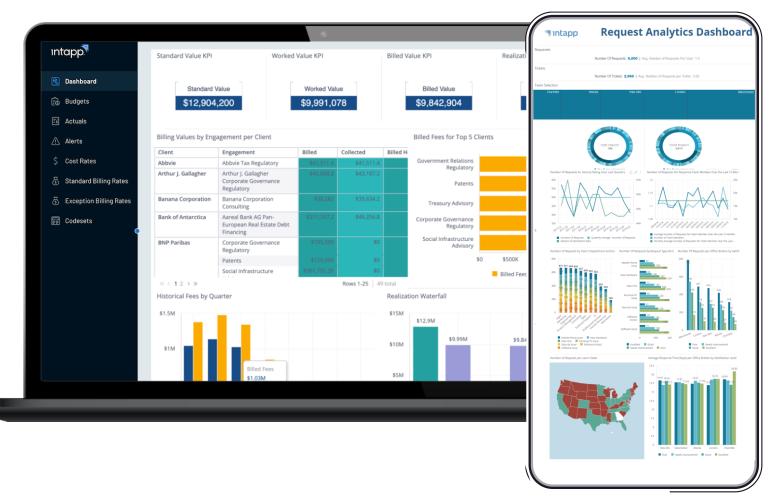


## Exclusive Cloud-Only Capabilities such as Unified In-App Cloud Reporting



 All Intapp products leverage the same reporting service ensuring a consistent end-user experience

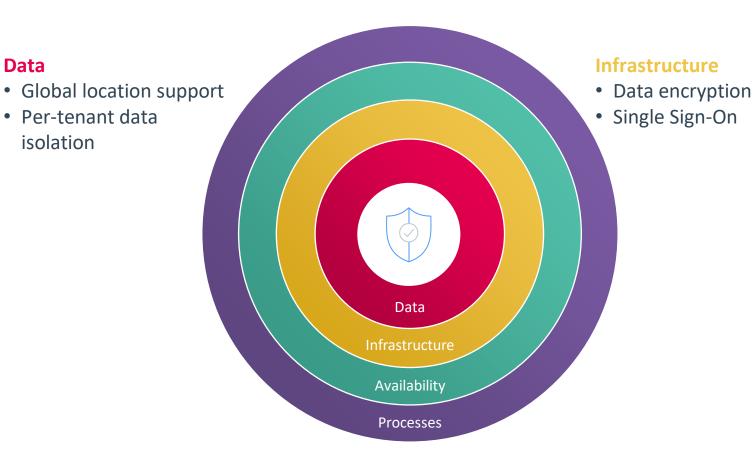
 Modern and powerful tool with comprehensive self-service capabilities





## Highly Secure and Purpose-Built

- Isolated data tenant
- Comprehensive data encryption
- High availability with auto scaling
- Unmatched process certification



#### **Availability**

- High-availability architecture
- Disaster recovery

#### **Process**

- Awarded CSA STAR
- ISO and SOC2 certified



## Best-of-Breed Meets Industry-Specific

	ISO Certified (27001/17/18)	SOC 2 Report	CSA Gold Star	Trust and Public Status Site	Industry-Specific
ıntapp					
Salesforce					
Microsoft					
NetDocuments					
Aderant					
Elite					



## An Agile Approach that Lowers Overall Risk



Rapid and iterative updates rather than an annual cadence that can cause disruption and soak up time and resources



#### **Predictable Release Cadence**

- Quarterly release for major features that impact users
- Monthly minor, non-user-impacting releases
- Biweekly maintenance and defect releases

#### **Best-in-Class Release Practices**

- UAT environment available 2.5 weeks prior to release
- Release notes made available on community and file share
- Feature flags for distribution control

# Deliver on the Operational Benefits of Cloud



- Reduced IT Costs: No additional cost for Intapp cloud vs. on-premises version
- Autoscaling: Intapp cloud will autoscale resources based on data volume and usage
- Faster support: Rapid response and resolution to issues with direct access to the system
- Better SLAs: With 99.9% availability commitment
- Zero-downtime upgrades: No need to schedule downtime for most upgrades



Now there are no surprises lurking behind the curtain. We're always working with the latest version of everything, and have a very good feel for what our software actually costs.

- Karen Lockhart, Director of Business and Practice Applications, Baker Botts

Move to cloud-based deployment of Intake and Conflicts enabled the firm to budget proactively and avoid unpredictable expenses.

